

Auction for Athletes

Proudly supporting

**Special
Olympics**
British Columbia



Join the Committee

Dealers make a difference for Special Olympics

Since 1984, the New Car Dealers Association of BC has been committed to supporting Special Olympics BC through the New Car Dealers Foundation of BC. For more than three decades, this inspiring auction has raised over \$5.4 million to support the empowerment, health, and skill development of Special Olympics athletes.

Your support makes an impact

The 2025 Auction raised more than \$225,000 in support of Special Olympics BC and the New Car Dealers Foundation of BC. Join our community and help us raise integral funds by being an Auction for Athletes committee member. The committee is comprised of leaders from the BC Automotive sector including dealers, insurance agents, finance and owners.

What being a committee member involves

- Solicit your network for donations (auction items or cash)
- Support sponsorship asks
- Help generate relationships in the automotive community
- Attend committee meetings (once per month leading up to the auction)

To help make a difference for athletes with intellectual disabilities across B.C., please get in touch:

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