



Year-End Giving Resources for SOBC Locals

Year-end giving is an important time for charities, and we encourage our Locals Committees, volunteers, and athletes to get involved. We hope that the resources and messaging provided here will be useful to your year-end fundraising efforts.

As a reminder, all funds received through your Local donation page stay with your Local (after processing fees). The link to your Local donation page can be found on your [community page](#).

For any questions, please contact Adjii Rahardjo (arahardjo@specialolympics.bc.ca).

MESSAGING

Primary Key Messaging

Can be used for social media, emails, or in any communications channel from your Local.

This holiday season, make a gift to keep inclusion within reach ❤️

Special Olympics BC is more than sport – it is a community where everyone is accepted, supported, and celebrated for their abilities.

Each gift helps Special Olympics BC – **LOCAL** create low-to-no-cost programming where athletes build skills, friendships, and lifelong connections all year round. In a time where acceptance and compassion matter more than ever, your support will build inclusion across the province and change lives for the better. [[LINK TO YOUR LOCAL DONATION PAGE](#)]

Messaging for Athletes and Volunteers

Can be used for personal social media posts or other personal communications from athletes and volunteers.

Special Olympics BC is more than sport – it is a community where everyone is accepted, supported, and celebrated for their abilities.

As a **COACH / VOLUNTEER / ATHLETE** with Special Olympics BC – **LOCAL**, I have seen firsthand how inclusion changes lives for the better. In a time where acceptance and compassion matter more than ever, consider making a gift to keep inclusion within reach ❤️

[[LINK TO YOUR LOCAL DONATION PAGE](#)]



IMAGES & E-CARDS

For images to use in posts promoting year-end giving, consider using an impactful photo from your Local, or browsing the [Special Olympics BC Flickr page](#).

Holiday e-cards can also be enabled on your Local fundraising page to help encourage your community to donate to your Local as a meaningful gift to a loved one. Please contact Adjil Rahardjo (arahardjo@specialolympics.bc.ca) to set up e-card options.

Support

We are here to help! If you have any questions, please don't hesitate to reach out.

Adjil Rahardjo

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